GOV. MSG. NO. 553



PROFESSIONAL PROFILE

Peter Apo is a Native Hawaiian leader with a credentialed history of service to the people of Hawai'i. He has been blessed with leadership roles spanning both the public and private sectors in a long history of service with state and city government, the corporate business sector, and community-based initiatives.

He is President of the Peter Apo Company, a business planning consulting service, which followed his distinguished 40 year career in public service. His public and community service resume includes serving on the first Board of Trustees of the Office of Hawaiian Affairs in 1980 followed by 12 years of service as a state legislator in the Hawai'i State House of Representatives which he ended as Vice-Speaker. In 1994 he joined Honolulu Mayor Jeremy Harris as Director of Culture & Arts for the City & County of Honolulu. In 1996 he assumed the position of Special Assistant on Hawaiian Affairs to Governor Ben Cayetano. He subsequently rejoined Mayor Harris as Director of Waikiki Development. Peter returned to elective office in 2010 for a second round as a Office of Hawaiian Affairs Trustee for two 4 year terms ending in 2018.

He was a Regent of Chaminade University, chaired the board of directors for the Historic Hawai'i Foundation and The Pacific Islanders in Communications National Public Broadcasting Network Hawai'i. He further served on the board of the Hawai'i Visitors & Convention Bureau. He is a founding member of the Native Hawaiian Hospitality Association and served as its past chairman of the board. He was honored with a Department of Defense appointment to serve as Civilian Aide to the U.S. Secretary of the Army for Hawai'i.

Peter is also an author of op-ed articles and manuscripts on Hawaii politics as well as a public speaker on a range of topics relating to Hawaiian culture, Hawai'i political systems, and sustainable growth issues. He continues serving the community on numerous boards and commissions. He is also an accomplished performing musician, singer-songwriter, recording artist and a winner of the prestigious Na Hoku Hanohano Hawai'i music award.

Peter continues to champion a Hawai'i future based on sustainable growth policies and Hawaiian values-driven corporate leadership. He is outspoken about a $21^{\rm st}$ century island-friendly growth future that insures quality of life opportunities to all socioeconomic sectors of Hawaii's people

He is married to Dr. Joan Sheeran Apo, psychologist, has 4 children and 7 grandchildren, and 3 great-grandchildren. He is a native Hawaiian who grew up in Makaha, Oahu, graduated high school from the Mid-Pacific Institute and attended the University of Oregon